

Guaranteeing a safe and secure supply chain through AEO certification

About AEO certification

An Authorised Economic Operator (AEO) certificate is a proof of good quality and security in every step of the supply chain. The certificate is a customs tool and recognised in the whole European Union.

In essence, importers / exporters who achieve AEO certification can import / export with less paperwork and less inspection of individual shipments than those who do not.

Similar schemes exist in the United States (C-TPAT), New Zealand (SES), Singapore (STP) and elsewhere. Their common goal is to create a safe, secure environment for trade, based on a consistent approach to risk management that addresses known threats.

Stora Enso's AEO initiative is showing the way

Citicus customer **Stora Enso** is one of the first companies in Europe to achieve AEO certification, and is using **Citicus ONE** to assess AEO readiness across the corporation.



Stora Enso distributes timber products globally

Elisa Saarela from Stora Enso Logistics is working with **Anna Käräjämies** to co-ordinate the certification process together with the customs and the mills.

Elisa says: "Our first mill to complete the certification was Stora Enso Pulp AB in August. The rest of Stora Enso's Swedish mills are at the end of the certification process and Finnish mills will follow them during 2011. Our mills in Germany are planned to begin the process during next year."

The AEO certificate concerns companies exporting to or importing from outside the EU, as well as other operators involved in the supply chain, for example transport companies.

Certification is a guarantee that a company is following certain quality, safety and security standards and minimises the risk of hazards such as terrorist attacks.

Some certificates have already been accorded, among others to Nokia and several transport companies. Many companies are currently working on the voluntary but highly recommended certification. Currently it's recognised by all EU countries, and the EU is negotiating future recognition also with Russia, China and the USA.

For a company, one of the benefits of the certificate is fewer physical and document-based custom controls. This creates competitive advantage by making lead-times shorter.

"This benefits us for instance when shipping pulp from Brazil to our European mills as well as when shipping our products from Europe to overseas" explains Anna Käräjämies.

Stora Enso Logistics lead, steer and monitor the certification process and the mills carry out the documentation and implementation regarding the requirements on the mill level.

"The mill has to go through all security issues and correct the possible deficiencies."

In Sweden this has meant for instance that personnel working with import have received more training on custom issues. The mill areas are better secured by cameras and fences, and the visitor practices have been made tighter.

The requirements concern also the sub-contractors who are committed to follow the same standards," says Elisa Saarela.

At the end of the certification process, customs will audit the mill by checking if the documented processes is matching the reality. The certification is free of charge but it requires resources from the mills.

"The process is coordinated at mills mainly by security and logistics people, but it's very important that they get support from functions related to the security and safety issues, such as HR and IT, in their respective mill. Even though our security issues are already on a very good level, it's important that everything is checked and documented correctly along the certification process," stresses Anna Käräjämies.

About Stora Enso

Stora Enso is the world's second largest pulp and paper group with a turnover of Euro 1.1 billion, 28,000 employees, 55 paper/pulp/saw mills and a sales organization in 40 countries. The main production capacity is located in Sweden, Finland and Central Europe.

Stora Enso's use of Citicus ONE

Citicus ONE is a keystone of Stora Enso's information risk management process (IRMP). Since its introduction in 2002, Stora Enso's Director of IT Security **Christian Thunberg** has configured his system with 'bases of evaluation' (BoEs) for *sites, business applications, networks, computer rooms, production control systems, SOX* and now *AEO readiness*. Three of these employ **Citicus ONE's** 'smart' BoE capabilities, with particular provisions being selected automatically to reflect to an asset's characteristics.



Christian Thunberg,
Director of IT Security,
Stora Enso

Christian comments:

"To date we've evaluated the criticality of about 300 assets and carried out full evaluations of 100 of them. We're expecting these numbers to increase now that the whole world is taking security and risk more seriously".

For further information

If you are interested in learning more about what **Citicus ONE** can do for your organization, you are welcome to contact Citicus Limited as follows:

Direct contact

Simon Oxley, Managing director
E-mail: simon.oxley@citicus.com
Tel: +44 (0)1729 825 555

Marco Kapp, Director
E-mail: marco.kapp@citicus.com
Tel: +44 (0)1306 742 072

Sian Alcock, Director
E-mail: sian.alcock@citicus.com
Tel: +44 (0)20 8870 9279.

Head office

Citicus Limited
Holborn Gate
330 High Holborn
London WC1V 7QT
United Kingdom.
E-mail: info@citicus.com
Web: www.citicus.com
Tel: +44 (0)20 7203 8405
Fax: +44 (0)20 7203 8409.